Transport and Logistics Management
VTU CBCS Question Paper Set 2018
Eighth Semester B.E. Degree Examination, June/July 2016
Transport and Logistics Management

Time: 3 hrs.  
Max. Marks: 100

Note: Answer any FIVE full questions, selecting at least TWO questions from each part.

PART – A

1. a. Define human resource management and elaborate on the role of a human resource manager today.  
   b. Elaborate on the importance of a ‘TEAM’ in strategic human resource management.  
   (10 Marks)

2. a. Explain Fayol’s fourteen principles of management.  
   b. Briefly explain why management is important for businesses today.  
   (15 Marks)

3. a. What is managerial economics? Discuss its objectives and its uses.  
   b. What are the essential factors to be considered before installing a cost accounting system?  
   (12 Marks)

4. a. What is intermodal transport? What are the four main functions of a intermodal supply chain.  
   b. Define logistics and explain its objectives.  
   (10 Marks)

   (10 Marks)

PART – B

5. a. Briefly explain the types of intermodal transport equipment.  
   b. What is bill of lading? What are the typical information that you would find on a typical bill of lading.  
   (10 Marks)

6. a. Explain the role of quantitative methods in business and management.  
   b. What is data collection and measurement? Discuss the various methods of data collection.  
   (10 Marks)

7. a. Discuss about the main function and features of a port.  
   b. Elaborate on the different types of ports based on its function and geography.  
   (10 Marks)

8. a. Discuss the relevance of supply chain software in supply chain management.  
   b. Define a container and explain the five different types of containers.  
   (14 Marks)

   (06 Marks)
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PART – A

1. a. Explain Henry Foyal’s fourteen principles of management.  
   b. What are major responsibilities of Human resource management?  
      (14 Marks)  
      (06 Marks)

2. a. Explain the functions of three levels of management.  
   b. What is Management Information System? List their benefits.  
   c. Explain the output of a Management Information System.  
      (10 Marks)  
      (05 Marks)  
      (05 Marks)

3. a. What is Managerial Economics? What are the functions of Managerial Economics in decision making?  
   b. What are the relationship among Financial Management and Cost Accounting?  
      (10 Marks)  
      (10 Marks)

4. a. List Import - Export documentations and briefly explain the procedure.  
   b. Explain three functions of Bill of Lading.  
      (14 Marks)  
      (06 Marks)

5. a. Explain Absolute advantage and comparative advantages with examples.  
   b. What are the chief difference between Hague Visby and Hamburg rules?  
      (10 Marks)  
      (10 Marks)

PART – B

    b. Define Strategic Management. Explain the stages of Strategic Management.  
       (10 Marks)  
       (10 Marks)

7. a. Elaborate on the different types of ports based on its operation and geography.  
    b. Explain the types of Port ownership.  
       (12 Marks)  
       (08 Marks)

8. a. Discuss about Post cost structure. With the graph, explain Port costs, Ship’s cost and Total Port costs.  
    b. What is Depreciation? Mention the different methods used to calculate depreciation.  
       (15 Marks)  
       (05 Marks)

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